



## HEALTH SERVICES AGENCY

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### MEDIA ADVISORY

NUMBER: 16-01  
FOR RELEASE: IMMEDIATE

DATE: April 12, 2016  
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### **PHAST Youth Coalition Celebrates 10 Years, Knocking Tobacco Out of the Park**

**What:** Team up with the members of the Stanislaus County Protecting Health And Slamming Tobacco (PHAST) Youth Coalition to learn about tobacco awareness and prevention.

PHAST— pronounced "fast"— is a youth coalition dedicated to Protecting Health And Slamming Tobacco by organizing peer education and advocacy projects in schools and communities across Stanislaus County. PHAST was formed in August 2005, as a countywide youth coalition comprised of local chapters in high schools. Coalition membership includes more than 900 students from nearly all the high schools in Stanislaus County.

PHAST will be celebrating 10 years of protecting health and slamming tobacco. This annual event is the year end celebration which highlights the youth created and produced anti-tobacco public service announcements.

Additionally, this year marks another monumental moment in tobacco prevention. The 2016 Opening Day for Major League Baseball was tobacco-free in California and five major cities due to the success of the "Knock Tobacco Out of the Park" campaign. This earmarks the growing momentum to break the deadly link between tobacco use and America's pastime, which helps reduce the high rate of spit tobacco use among high school athletes.

**When:** **Friday, April 15, 2016**  
**7:00pm – 10:00pm**

**Where:** **John Thurman Field**  
**Modesto Nuts vs. Stockton Ports**  
**601 Neece Drive in Modesto**  
**(209) 572 - 4487**

**Visuals:** Youth coalition members engaging baseball game attendees in educational activities and a presentation of anti-tobacco Public Service Announcements.