## Demographics and Populations



According to population projections, the demographics of Stanislaus County will be changing over the next several years. By 2015, Whites will comprise 43\% of the population, Hispanics 46\%, Asians 5\%, and Blacks 3\%. Understanding the cultural and educational backgrounds of different segments of the population can help service providers provide essential and culturally appropriate services. In Stanislaus County, the percentage of the youth population ages $0-5$ and $6-11$ is projected to remain nearly constant from 2005 to 2015, and the percentage of youth ages 12-17 is projected to decrease slightly. While the percentage of County adults ages 18 to 59 is expected to decrease, the percentage of those ages 60 and older is estimated to increase by 2015.

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## Population

## Why It Is Important

Population changes, both actual and projected, help illustrate the changes that communities experience. Reasons for population growth or decline are numerous, although the economy often plays a large role in migration patterns.

Figure 1: Population Estimates, All Ages

|  | 2004 | 2005 | 2006 | 2007 | 2008 | $04-08 \%$ <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stanislaus County | 494,747 | 504,478 | 513,441 | 521,497 | 525,903 | 6.3 |
| Ceres | 37,554 | 38,813 | 40,868 | 41,997 | 42,813 | 14.0 |
| Hughson | 5,260 | 5,941 | 6,112 | 6,082 | 6,187 | 17.6 |
| Modesto | 207,376 | 207,634 | 207,738 | 209,174 | 209,936 | 1.2 |
| Newman | 8,359 | 9,133 | 10,120 | 10,302 | 10,586 | 26.6 |
| Oakdale | 17,215 | 17,438 | 17,824 | 18,628 | 19,337 | 12.3 |
| Patterson | 14,244 | 16,157 | 19,231 | 20,875 | 21,229 | 49.0 |
| Riverbank | 18,302 | 19,986 | 21,176 | 21,492 | 21,757 | 18.9 |
| Turlock | 64,577 | 67,010 | 67,757 | 69,321 | 70,158 | 8.6 |
| Waterford | 7,902 | 7,898 | 8,201 | 8,590 | 8,763 | 10.9 |
| California | 36,252,878 | 36,743,186 | 37,195,240 | 37,662,518 | 38,049,462 | 5.0 |

Source: California Department of Finance, Demographic Research Unit, E-4 Population Estimates for Cities, Counties and State, 20042008 with 2000 DRU Benchmark, 2008.

## Data Summary

From 2004 to 2008, the overall population of Stanislaus County grew 6\% from 494,747 residents in 2004 to 525,903 residents in 2008. Comparatively, over the same time period, California's population increased by $5 \%$. Within Stanislaus County, the cities of Patterson, Newman, Riverbank, and Hughson saw the greatest population growth from 2004 to 2008.

## Population - Age and Ethnicity

Figure 2: Population by Age, 2007

|  |  | Under 5 Years <br> Old | 5-19 Years <br> Old | $20-59$ Years <br> Old | 60 Years and <br> Older | Median Age |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: |
| Stanislaus County | $\%$ | 8.1 | 23.9 | 54.1 | 13.9 | 31.6 |
|  | No. | 41,412 | 122,192 | 276,593 | 71,066 |  |
| California | $\%$ | 7.3 | 21.5 | 56.2 | 15.1 | 34.7 |
|  | No. | $2,668,385$ | $7,858,941$ | $20,542,907$ | $5,519,535$ |  |

Source: U.S. Census Bureau, American Community Survey, 2008.
Figure 3: Population by Race, 2007

$\left.$|  |  |  |  | White | Black | American <br> Indian | Pacific <br> Asian |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Islander |  |  |  |  |  |  |  | | Multi- |
| ---: |
| Race | \right\rvert\,

Source: U.S. Census Bureau, American Community Survey, 2008.
Figure 4: Hispanic or Latino Origin, 2007

|  |  |  |
| :--- | ---: | ---: |
| Stanislaus County | $\%$ | 39.0 |
|  | No. | 199,543 |
| California | $\%$ | 36.2 |
|  | No. | $13,220,891$ |

Source: U.S. Census Bureau, American Community Survey, 2008.
Note: According to the U.S. Census Bureau, race and Hispanic origin are two separate concepts; people who are Hispanic may be of any race.

## Data Summary

In 2007, the greatest proportion of Stanislaus County residents was between the ages of 20 and 59 years old ( $54 \%$ ). In comparison to California, Stanislaus County had a slightly younger population with a median age of 32 years old.

The racial breakdown of Stanislaus County, in 2007, showed that $87 \%$ of the population was White compared to $77 \%$ in California. In California there were larger percentages of Black and Asian residents than in Stanislaus County ( $7 \%$ versus 3\% and $12 \%$ versus $5 \%$ ). In regards to the breakdown by origin, in 2007, Stanislaus County had a higher percentage of those who reported they were Hispanic or Latino than California (39\% versus 36\%).

## How We're Making a Difference

## Mobilizing for Action through Planning and Partnership (MAPP)

In 2002, Cle Moore, HSA Public Health Director, had the foresight to encourage Stanislaus County Public Health's implementation of Mobilizing for Action through Planning and Partnership (MAPP), a strategic approach to community health improvement. This tool helps communities improve health and quality of life through community-wide strategic planning. Using MAPP, communities seek to achieve optimal health by identifying and using their resources wisely, taking into account their unique circumstances and needs, and forming effective partnerships for strategic action. The MAPP tool was developed by the National Association of County and City Health Officials (NACCHO), in cooperation with the Public Health Practice Program Office, Centers for Disease Control and Prevention (CDC).

As a result of implementing MAPP, the Stanislaus County Health Services Agency has been able to complete a comprehensive community health assessment in 2004 and now again in 2008. In addition, the partnerships built through MAPP have been mobilized to address critical issues in our
 county such as the Stanislaus County Promotora Network, childhood obesity, infant mortality, Safe Sleep campaign, and Walkable Communities to name a few.

The benefits of the MAPP process are endless. The MAPP process brings these diverse interests together to collaboratively determine the most effective way to conduct public health activities. Although the process has taken time and much hard work, Stanislaus County as a whole will benefit from all the MAPP activities. With the tireless support of the Health Services Agency Senior Managers and the Community Assessment Planning and Evaluation Unit Staff, this initiative continues to move forward at full speed. The MAPP Process has already surpassed all initial expectations. We anticipate continued successes for achieving our goal of a Healthier Stanislaus County.

## Population - Age Projections

Figure 5: Population and Projections, Stanislaus County, by Age

| Stanislaus County |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Ages 0-5 | Ages 6-11 | Ages 12-17 | Ages 18-59 | Ages 60 and Older |
| 2005 | \% | 10.6 | 10.7 | 10.7 | 54.5 | 13.4 |
|  | Num. | 54,104 | 54,645 | 54,864 | 278,484 | 68,515 |
| 2006 | \% | 10.5 | 10.6 | 10.8 | 54.5 | 13.6 |
|  | Num. | 54,572 | 55,292 | 55,943 | 283,431 | 70,438 |
| 2007 | \% | 10.3 | 10.7 | 10.7 | 54.4 | 13.8 |
|  | Num. | 54,694 | 56,739 | 56,711 | 288,167 | 73,092 |
| 2008 | \% | 10.2 | 10.7 | 10.6 | 54.4 | 14.1 |
|  | Num. | 55,091 | 57,954 | 57,269 | 293,152 | 75,833 |
| 2009 | \% | 10.1 | 10.8 | 10.4 | 54.3 | 14.3 |
|  | Num. | 55,702 | 59,276 | 57,388 | 298,437 | 78,605 |
| 2010 | \% | 10.2 | 10.8 | 10.3 | 54.2 | 14.6 |
|  | Num. | 56,918 | 60,233 | 57,754 | 303,308 | 81,495 |
| 2011 | \% | 10.3 | 10.8 | 10.3 | 53.9 | 14.8 |
|  | Num. | 58,833 | 61,773 | 58,699 | 308,777 | 84,526 |
| 2012 | \% | 10.4 | 10.7 | 10.2 | 53.7 | 15.0 |
|  | Num. | 61,120 | 62,918 | 59,680 | 314,271 | 87,748 |
| 2013 | \% | 10.6 | 10.6 | 10.3 | 53.3 | 15.2 |
|  | Num. | 63,337 | 63,645 | 61,414 | 319,486 | 91,201 |
| 2014 | \% | 10.7 | 10.6 | 10.3 | 53.0 | 15.5 |
|  | Num. | 65,505 | 64,694 | 62,981 | 324,776 | 94,736 |
| 2015 | \% | 10.8 | 10.5 | 10.3 | 52.6 | 15.7 |
|  | Num. | 67,573 | 66,019 | 64,712 | 329,705 | 98,525 |

Source: California Department of Finance, 2000-2050 Race/Ethnic Population with Age and Sex Detail, 2008.
Note: Data include 2000 Census results; data based on projections.

Figure 6: Population and Projections, California, by Age

| California |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Ages 0-5 | Ages 6-11 | Ages 12-17 | Ages 18-59 | Ages 60 and Older |
| 2005 | \% | 8.7 | 8.8 | 9.4 | 58.4 | 14.7 |
|  | Num. | 3,222,375 | 3,262,608 | 3,474,299 | 21,576,828 | 5,421,326 |
| 2006 | \% | 8.7 | 8.6 | 9.5 | 58.4 | 14.9 |
|  | Num. | 3,246,271 | 3,208,681 | 3,533,247 | 21,838,501 | 5,554,170 |
| 2007 | \% | 8.6 | 8.5 | 9.4 | 58.3 | 15.2 |
|  | Num. | 3,249,515 | 3,195,028 | 3,562,958 | 22,055,091 | 5,747,990 |
| 2008 | \% | 8.5 | 8.3 | 9.3 | 58.3 | 15.5 |
|  | Num. | 3,269,326 | 3,185,567 | 3,549,003 | 22,297,908 | 5,944,794 |
| 2009 | \% | 8.5 | 8.3 | 9.0 | 58.3 | 15.9 |
|  | Num. | 3,290,873 | 3,204,155 | 3,497,305 | 22,552,436 | 6,143,524 |
| 2010 | \% | 8.5 | 8.3 | 8.8 | 58.2 | 16.3 |
|  | Num. | 3,321,979 | 3,235,810 | 3,431,608 | 22,785,001 | 6,361,278 |
| 2011 | \% | 8.5 | 8.3 | 8.5 | 58.2 | 16.6 |
|  | Num. | 3,359,002 | 3,274,796 | 3,372,234 | 23,034,266 | 6,569,411 |
| 2012 | \% | 8.5 | 8.2 | 8.3 | 58.0 | 16.9 |
|  | Num. | 3,414,426 | 3,300,030 | 3,324,161 | 23,265,325 | 6,786,119 |
| 2013 | \% | 8.6 | 8.1 | 8.2 | 57.8 | 17.3 |
|  | Num. | 3,472,173 | 3,302,435 | 3,313,439 | 23,472,396 | 7,017,437 |
| 2014 | \% | 8.6 | 8.1 | 8.0 | 57.6 | 17.7 |
|  | Num. | 3,531,850 | 3,322,112 | 3,305,654 | 23,651,507 | 7,261,496 |
| 2015 | \% | 8.6 | 8.0 | 8.0 | 57.2 | 18.1 |
|  | Num. | 3,591,939 | 3,344,056 | 3,324,833 | 23,784,631 | 7,527,493 |

Source: California Department of Finance, 2000-2050 Race/Ethnic Population with Age and Sex Detail, 2008.
Note: Data include 2000 Census results; data based on projections.

## Data Summary

In Stanislaus County, the percentages of the youth population ages $0-5$ and $6-11$ are projected to remain nearly constant from 2005 to 2015 and the percentage of those ages $12-17$ is projected to decrease slightly. While the percentage of those ages 18 to 59 is expected to decrease, the percentage of County adults ages 60 and older is estimated to increase by 2015. At the state level, according to projections, very little change is expected to take place although those ages 6-11, ages 12-17, and ages 18 to 59 are projected to decrease slightly while those ages 60 and older are projected to increase by about three percentage points.

## Population - Race and Ethnicity Projections

Figure 7: Ethnic Distribution and Projections, Stanislaus County, All Ages

| Stanislaus County |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Hispanic | Asian | Black | American Indian | Pacific Islander | MultiRace |
| 2005 | \% | 51.6 | 38.2 | 4.6 | 2.4 | 0.8 | 0.3 | 2.0 |
|  | Num. | 263,505 | 195,218 | 23,633 | 12,034 | 4,224 | 1,711 | 10,287 |
| 2006 | \% | 50.8 | 39.0 | 4.7 | 2.4 | 0.8 | 0.3 | 1.9 |
|  | Num. | 264,218 | 202,744 | 24,294 | 12,245 | 4,304 | 1,745 | 10,126 |
| 2007 | \% | 50.0 | 39.7 | 4.7 | 2.4 | 0.8 | 0.3 | 1.9 |
|  | Num. | 264,954 | 210,415 | 25,008 | 12,672 | 4,392 | 1,778 | 10,184 |
| 2008 | \% | 49.3 | 40.5 | 4.8 | 2.4 | 0.8 | 0.3 | 1.9 |
|  | Num. | 265,701 | 218,222 | 25,730 | 13,110 | 4,479 | 1,811 | 10,246 |
| 2009 | \% | 48.5 | 41.2 | 4.8 | 2.5 | 0.8 | 0.3 | 1.9 |
|  | Num. | 266,480 | 226,193 | 26,458 | 13,556 | 4,568 | 1,844 | 10,309 |
| 2010 | \% | 47.8 | 41.9 | 4.9 | 2.5 | 0.8 | 0.3 | 1.9 |
|  | Num. | 267,271 | 234,342 | 27,182 | 14,007 | 4,653 | 1,877 | 10,376 |
| 2011 | \% | 46.8 | 42.7 | 4.9 | 2.5 | 0.8 | 0.3 | 1.8 |
|  | Num. | 268,119 | 244,657 | 28,087 | 14,530 | 4,785 | 1,910 | 10,520 |
| 2012 | \% | 45.9 | 43.6 | 5.0 | 2.6 | 0.8 | 0.3 | 1.8 |
|  | Num. | 268,975 | 255,179 | 28,999 | 15,063 | 4,919 | 1,941 | 10,661 |
| 2013 | \% | 45.0 | 44.4 | 5.0 | 2.6 | 0.8 | 0.3 | 1.8 |
|  | Num. | 269,829 | 265,917 | 29,916 | 15,605 | 5,046 | 1,972 | 10,798 |
| 2014 | \% | 44.2 | 45.2 | 5.0 | 2.6 | 0.8 | 0.3 | 1.8 |
|  | Num. | 270,686 | 276,907 | 30,840 | 16,150 | 5,177 | 2,002 | 10,930 |
| 2015 | \% | 43.3 | 46.0 | 5.1 | 2.7 | 0.8 | 0.3 | 1.8 |
|  | Num. | 271,523 | 288,156 | 31,759 | 16,703 | 5,302 | 2,032 | 11,059 |

Source: California Department of Finance, 2000-2050 Race/Ethnic Population with Age and Sex Detail, 2008.
Note: Data include 2000 Census results; data based on projections.

Figure 8: Ethnic Distribution and Projections, California, All Ages

| California |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Hispanic | Asian | Black | American Indian | Pacific Islander | Multi- <br> Race |
| 2005 | \% | 44.4 | 34.9 | 11.5 | 6.1 | 0.6 | 0.3 | 2.1 |
|  | Num. | 16,408,477 | 12,905,840 | 4,263,720 | 2,255,281 | 215,044 | 129,290 | 779,784 |
| 2006 | \% | 43.9 | 35.4 | 11.6 | 6.0 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,419,655 | 13,227,047 | 4,342,289 | 2,256,432 | 219,683 | 133,522 | 782,242 |
| 2007 | \% | 43.4 | 35.8 | 11.7 | 6.0 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,423,530 | 13,539,990 | 4,428,922 | 2,263,690 | 224,927 | 137,608 | 791,915 |
| 2008 | \% | 43.0 | 36.2 | 11.8 | 5.9 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,428,238 | 13,858,454 | 4,514,926 | 2,271,258 | 230,198 | 141,697 | 801,827 |
| 2009 | \% | 42.5 | 36.7 | 11.9 | 5.9 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,433,317 | 14,182,666 | 4,599,987 | 2,279,118 | 235,471 | 145,783 | 811,951 |
| 2010 | \% | 42.0 | 37.1 | 12.0 | 5.8 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,438,784 | 14,512,817 | 4,684,005 | 2,287,190 | 240,721 | 149,878 | 822,281 |
| 2011 | \% | 41.5 | 37.5 | 12.0 | 5.8 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,444,726 | 14,859,017 | 4,772,638 | 2,297,878 | 246,768 | 154,584 | 834,098 |
| 2012 | \% | 41.0 | 37.9 | 12.1 | 5.8 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,450,795 | 15,212,390 | 4,859,937 | 2,308,726 | 252,839 | 159,281 | 846,093 |
| 2013 | \% | 40.6 | 38.4 | 12.2 | 5.7 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,457,784 | 15,572,838 | 4,946,411 | 2,319,682 | 258,884 | 163,985 | 858,296 |
| 2014 | \% | 40.1 | 38.8 | 12.3 | 5.7 | 0.6 | 0.4 | 2.1 |
|  | Num. | 16,465,492 | 15,940,136 | 5,032,053 | 2,330,640 | 264,913 | 168,698 | 870,687 |
| 2015 | \% | 39.6 | 39.2 | 12.3 | 5.6 | 0.7 | 0.4 | 2.1 |
|  | Num. | 16,473,512 | 16,313,610 | 5,116,779 | 2,341,461 | 270,906 | 173,398 | 883,286 |

Source: California Department of Finance, 2000-2050 Race/Ethnic Population with Age and Sex Detail, 2008.
Note: Data include 2000 Census results; data based on projections.

## Data Summary

In 2005, according to Department of Finance projections, $52 \%$ of Stanislaus County's population was White, $38 \%$ was Hispanic, and $5 \%$ was Asian. By 2015, Whites were projected to comprise $43 \%$ of the County population, while Hispanics were projected to increase to $46 \%$, and Asians were projected to stay fairly consistent at 5\%.

In California, similar population trends were predicted from 2005 to 2015. The percentage of Whites was projected to decrease from $44 \%$ to $40 \%$, while the percentage of Hispanics was estimated to increase from $35 \%$ to $39 \%$, and the Asian population was projected to remain relatively consistent at $12 \%$.

## Educational Attainment

## Why It Is Important

Educational attainment is an important indicator of future success as those with at least a high school diploma will likely have better employment opportunities than those without one. Limited education, and therefore limited employment opportunities, can also impact other quality of life areas such as access to health care.

Figure 9: What is the Highest Level of Education You Have Obtained? (Mark One Response), 2008


Source: Applied Survey Research, Stanislaus County Community Health Assessment Survey, 2008.
$\mathrm{N}=2,707$
Figure 10: Educational Attainment, 2007

| Educational Attainment | Stanislaus County |  |  |  | California |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Ages 18-24 |  | Ages 25 and Older |  | Ages 18-24 |  | Ages 25 and Older |  |
|  | \% | No. | \% | No. | \% | No. | \% | No. |
| Total population of age group | 100.0 | 81,355 | 100.0 | 309,855 | 100.0 | 3,837,832 | 100.0 | 23,331,762 |
| Less than high school graduate | 16.7 | 13,551 | 24.2 | 75,014 | 18.2 | 696,763 | 19.8 | 4,612,748 |
| High school graduate (includes equivalency) | 42.8 | 34,841 | 29.5 | 91,383 | 33.2 | 1,273,846 | 23.1 | 5,396,253 |
| Some college (no degree) | 33.8 | 27,501 | 23.2 | 72,018 | 35.6 | 1,366,914 | 20.0 | 4,657,119 |
| Associate's degree | 2.7 | 2,159 | 6.7 | 20,658 | 4.9 | 189,951 | 7.6 | 1,782,118 |
| Bachelor's degree | 3.0 | 2,444 | 11.7 | 36,284 | 7.6 | 291,788 | 19.0 | 4,425,024 |
| Graduate or professional degree | 1.1 | 859 | 4.7 | 14,498 | 0.5 | 18,570 | 10.5 | 2,458,500 |

[^0]Figure 11: Median Earnings in the Past 12 Months, by Educational Attainment, Ages 25 Years and Older, 2007

$\square$ High school graduate
$\square$ Some college or associate's degree
$\square$ Bachelor's degree
$\square$ Graduate or professional degree
Source: U.S. Census Bureau, American Community Survey, 2008.

## Data Summary

According to the 2008 Stanislaus County Community Health Assessment Survey, 36\% of respondents had obtained "less than a high school diploma," $34 \%$ had obtained a "high school diploma or a GED," $12 \%$ attended a "community college or completed an AA or AS degree," $7 \%$ had completed a "trade or technical school," $7 \%$ had received a "BA or BS degree," and $4 \%$ had received a "graduate or professional degree."

In 2007, according to the U.S. Census Bureau, $17 \%$ of Stanislaus County residents and $18 \%$ of California residents between the ages of 18-24, had obtained less than a high school graduate degree. For those ages 25 and older, the percentages were $24 \%$ and $20 \%$. In Stanislaus County, $43 \%$ of people between the ages of 18-24 had obtained a high school degree, $34 \%$ had some college but no degree, $3 \%$ had obtained an associate's degree, $3 \%$ had obtained a bachelor's degree, and $1 \%$ had obtained a graduate or professional degree.
In 2007, the median earnings of those who had obtained a high school graduate degree were slightly higher in Stanislaus County than in California ( $\$ 31,971$ versus $\$ 29,199$ ). The reverse is true for those who had obtained a bachelor's degree, some college or an associate's degree, or a graduate or professional degree.

## Languages Spoken at Home

## Why It Is Important

Language barriers between clients and providers can prevent access to critical services such as employment, transportation, and medical and social services. Examining the percentage of residents who speak a language other than English at home helps providers offer language-appropriate services to the community. There has been an increase in the percentage of U.S. residents who primarily speak a language other than English. According to the 2000 Census, 50.3 million ( $18 \%$ ) of the 281.4 million people aged 5 years and older, in the U.S., spoke a language other than English at home. ${ }^{2}$

Figure 12: Languages Spoken at Home, Ages 5 Years and Over, 2007


Source: U.S. Census Bureau, American Community Survey, 2008.
Stanislaus County N: 470,097.
California N: 33,891,325.

## Data Summary

According to the U.S. Census, in 2007 the majority of Stanislaus County residents ( $61 \%$ ) spoke only English in their homes, $29 \%$ spoke Spanish, and $10 \%$ spoke a language other than English or Spanish. Compared to California, in Stanislaus County there was a slightly higher percentage of English only speakers ( $61 \%$ compared to $57 \%$ ).

[^1]
# How We're Making a Difference 

## WellPoint Inc.'s State Sponsored Business

WellPoint's State Sponsored Business (SSB) division seeks to improve the lives of the underserved and uninsured people in our country. WellPoint's SSB serves nearly two million members in 13 states, making it one of the nation's largest Medicaid managed care companies. SSB helps people in need find quality health care coverage through programs such as Medicaid, Children's Health Insurance Program (CHIP), Aged, Blind, or Disabled (ABD), and other publicly funded programs. WellPoint's SSB reaches out to the countless families and children who are eligible for Medicaid by expanding outreach and accessibility for Medicaid enrollment and working closely with numerous community and civic organizations to educate residents about the availability of Medicaid.

Through a model rooted in service that is based in the communities where its members live, SSB achieves personalized service and community involvement with members and providers. The community resource model is a vital link between Medicaid and other publicly funded health care programs and those members who are eligible to benefit from these programs. Local staff conducts outreach programs in low-income neighborhoods and provides members with convenient access to information on public programs and assistance with enrollment. Additionally, the SSB staff offers training on member benefits, plan orientation, claims and billing, pharmacy policies and electronic processing. Typically, SSB participates in outreach events throughout the year including: community or school health fairs; minority expos; state, federal and local conferences; conventions; and new member orientations.

The local staff has strong community connections to help remove obstacles that can prevent a person from accessing services. At times, those barriers are related to language and culture. SSB's bilingual representatives are able to help those individuals and families understand the services available. Sometimes they arrange transportation for members who have no other way to see a doctor. Often members are contacted by phone, mail or in-home visits to help assure their needs are addressed.

SSB develops leading-edge programs that reach members where they live. Through its van program in California, SSB outreach personnel travel throughout the state to offer education and on-site application assistance to prospective members. Eligibility for public programs is determined at the state and county level, so van personnel help facilitate the enrollment process, but do not assess eligibility. The vans travel to schools, clinics, fairs and other community events to help eligible families sign up for their health care coverage.

WellPoint knows that one of the best ways to help vulnerable populations is to increase awareness of the health and social services available. Through its outreach and enrollment activities, WellPoint SSB strives to ensure that members have convenient access to comprehensive services. It works to ensure that members and providers have a true managed care collaborator who lives in the community, understands their needs and challenges and helps achieve mutually beneficial outcomes.

## Languages Spoken by Youth

## Why It Is Important

Understanding what languages are spoken by students highlights student diversity and assists efforts to provide language-appropriate education to County residents.

Figure 13: Languages Spoken at Home, Youth Ages 5-17 Years, 2007


Source: U.S. Census Bureau, American Community Survey, 2008.
Stanislaus County N: 105,782.
California N: 6,721,731.
Figure 14: Top Ten Languages Spoken Other Than English, Stanislaus County Schools, 2006-07

| Rank | Language | \# Students who Speak <br> the Language | \% of All Students Who <br> Speak the Language |
| :--- | :--- | ---: | ---: |
| 1 | Spanish | 35,506 | $33.2 \%$ |
| 2 | Punjabi | 972 | $0.9 \%$ |
| 3 | Khmer (Cambodian) | 915 | $0.9 \%$ |
| 4 | Assyrian | 884 | $0.8 \%$ |
| 5 | Hindi | 580 | $0.5 \%$ |
| 6 | Lao | 354 | $0.3 \%$ |
| 7 | Portuguese | 339 | $0.3 \%$ |
| 8 | Vietnamese | 272 | $0.3 \%$ |
| 9 | Arabic | 258 | $0.2 \%$ |
| 10 | Filipino (Tagalog) | 253 | $0.2 \%$ |

Source: State of California, Department of Education, Educational Demographics Office, 2008.
Note: Total 2006-2007 enrollment in Stanislaus County schools was 106,994 students.
New data not available

Figure 15: Number of Bilingual Aides, Stanislaus County Schools, 2006-07

| Language | \# of Bilingual <br> Aides | \# Students who <br> Speak Language |
| :--- | ---: | ---: |
| Spanish | 119 | 35,506 |$|$| Punjabi | - |
| :--- | ---: |
| Khmer (Cambodian) | 1 |

Source: State of California, Department of Education, Language Census Paraprofessionals, 2007; State of California, Department of Education, Educational Demographics Office, 2008.

New data not available

## Data Summary

According to the U.S. Census, in 2007, 41 \% of children spoke a language other than English in their homes in Stanislaus County. This percentage was slightly lower than the state percentage of $45 \%$.

After English, Spanish was the most common language spoken by students in the Stanislaus County School System in 2006-07 (33\%). Punjabi and Khmer (Cambodian) were the second and third most spoken languages ( $1 \%$, respectively).
In 2006-07, there were many more Spanish/English bilingual aides (119) than any other type. The next most represented language among bilingual aides was Lao ( 3 aides). While there were 5 different languages spoken by aides in the school system, there were still other groups, namely Punjabi and Assyrian speakers, that did not have any aides who spoke their language during the 2006-07 school year.

## Immigration Status

## Why It Is Important

There are more than 38 million immigrants in the U.S., and government and private estimates put the number of undocumented immigrants in the U.S. at about 12 million. Since 1990, about one million immigrants, both legal and illegal, enter the U.S. each year on average. In 2007, the nation added about half a million immigrants which is down from the 1.8 million immigrants that entered the U.S. in 2006. While immigrants have always traditionally come to the U.S. due to job prospects, they have also moved to areas in which they have family and friends. Now however, people's choice of location is much more dependent on job availability, and as the U.S. economy is growing more and more sluggish, the prospects of jobs are diminishing. ${ }^{3}$

Figure 16: Percent of the Population That Is Not a U.S. Citizen

|  | 2004 | 2005 | 2006 | 2007 | 04-07 Net <br> Change |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Stanislaus County | 13.2 | 13.8 | 12.3 | 11.9 | -1.3 |
| California | 15.4 | 15.5 | 15.5 | 15.5 | 0.1 |

Source: U.S. Census Bureau, American Community Survey, 2008.

## Data Summary

Since 2004, the percent of the population that is not a U.S. citizen in Stanislaus County has decreased by a net change of 1.3 . In $2007,12 \%$ of the population in the County was not a U.S. citizen. This includes those in the County both legally and illegally. The percent of the population that was not a U.S. citizen in California has been fairly consistent since 2004.

[^2]
## How We're Making a Difference

## Public Health

Refugees face many health challenges as they arrive in the United States. Forced migration, refugee camp living, as well as conditions in their home country exposes them to a host of health risks. To address these challenges, the Refugee Health Assessment Program (RHAP) provides health screenings that focus on a wide range of medical conditions as well as the general health of new arrivals. Additionally, health screenings protect the public health of U.S. citizens by including screenings for communicable disease and immunizations for all refugees. Once health screenings are complete, refugee patients are referred to local health care providers to ensure continual care to new arrivals. RHAP staff often become aware of health needs of refugees upon their arrival in the U.S. and may also become aware of health issues years after their arrival. In all
 cases, appropriate information is provided and if needed, referrals are made.

Many refugees arrive with serious health issues that require consultation with a specialist immediately upon arrival. Recently RHAP staff received an arrival notice for an Iraqi family that had lived in Jordan for several years before being granted refugee status. During their time in Jordan, they had a baby, who was born with Spina Bifida. Due to their status in Jordan, very little healthcare was available for the child.

After receiving the information, RHAP staff immediately contacted the local Medi-Cal office to alert them to the family's imminent arrival and their immediate need for Medi-Cal approval. The California Children's Services (CCS) staff at the Health Services Agency was also contacted. Upon arrival, the family was granted immediate Medi-Cal enrollment, their RHAP Health Assessment was immediately scheduled, and appropriate referral was made to CCS for surgical consultation. The child was seen by a local specialist and referred to Children's Hospital in Madera for any needed surgical intervention.

## People with Disabilities

## Why It Is Important

Knowing how many people with disabilities live in the County is important to understanding and meeting the needs of those with disabilities. A disability is a condition or function judged to be significantly impaired relative to the usual standard of an individual or group. The term is used to refer to individual functioning, including physical impairment, sensory impairment, cognitive impairment, intellectual impairment, mental illness, and various types of chronic disease.

Figure 17: Do You Consider Yourself to Be a Person With a Disability? 2008


Source: Applied Survey Research, Stanislaus County Community Health Assessment Survey, 2008.
$\mathrm{N}=2,687$
Figure 18: Percent of Those With a Disability, by Age, 2007


Source: U.S. Census Bureau, American Community Survey, 2008.
Stanislaus County Ages 5-15 N: 88,411; Ages 16-64 N: 325,051; Ages 65 and Older N: 51,812.
California Ages 5-15 N: 5,611,263; Ages 16-64 N: 23,813,857; Ages 65 and Older N: 3,896,341.

## Figure 19: Usage of Modesto Area Dial-A-Ride

| FY 2003-04 | FY 2004-05 | FY 2005-06 | FY 2006-07 | FY 2007-08 | 03-08 \% <br> Change |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| ADA passengers $^{1}$ | 71,214 | 66,541 | 65,696 | 65,223 | 66,146 | -7.1 |
| Disabled passengers $^{2}$ | 4,432 | 4,214 | 4,791 | 5,593 | 5,404 | 21.9 |
| Senior passengers $^{3}$ | 7,246 | 5,691 | 7,460 | 8,248 | 8,336 | 15.0 |
| Total passengers $^{4}$ | $\mathbf{1 0 1 , 8 0 3}$ | $\mathbf{9 6 , 0 0 0}$ | $\mathbf{9 5 , 6 8 4}$ | $\mathbf{1 0 3 , 6 2 7}$ | $\mathbf{1 0 8 , 3 7 1}$ | $\mathbf{6 . 5}$ |

Source: City of Modesto, Public Works Department, Transit Division, Modesto Area Dial-A-Ride Annual Fiscal Year Summary Comparison, 2008.
${ }^{1}$ Passengers meeting the City of Modesto certification criteria under the Americans with Disabilities Act (ADA)
${ }^{2}$ Disabled passengers not meeting ADA guidelines, but meeting City of Modesto requirements for using DAR service
${ }^{3}$ Passengers ages 65 or older
${ }^{4}$ Includes fare paying passengers, transfers, attendants, and riders diverted to Red Top Taxi

## Data Summary

Twenty-two percent ( $22 \%$ ) of respondents to the Stanislaus County Community Health Assessment Survey reported that they consider themselves to be a person with a disability.

In 2007, $5 \%$ of youth ages 5 to 15 in Stanislaus County and $5 \%$ of youth in California had a disability. Among those ages 16 to 64 and those ages 65 years and over, a greater percentage of residents in Stanislaus County than in California had a disability ( $16 \%$ versus $10 \%$ and $52 \%$ versus $41 \%$ ).

The City of Modesto provides a specialized transportation service seven days a week, every day of the year, for persons with disabilities, and people 65 and older. Over the past five years, the total number of passengers has increased seven percent ( $7 \%$ ) with a high of 108,371 passengers in FY 2007-08. Over the same time period, the number of passengers considered disabled by the City of Modesto, but not by the ADA, increased 22\%.


[^0]:    Source: U.S. Census Bureau, American Community Survey, 2008.

[^1]:    ${ }^{2}$ U.S. Census Bureau, USA QuickFacts, 2000.

[^2]:    ${ }^{3}$ Ohlemacher, Stephen (September 22, 2008). Immigration Boom Slows As Economy Falters. Retrieved September 24, 2008, from San Jose Mercury News website. URL: http:// www.mercurynews.com.

